

PRESS RELEASE



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WordTeasers: American Heroes & Legends The Newest “Conversation Starter” Game Helps Kids Learn Out Loud

MANHATTAN BEACH, CA – February 13, 2011 – WordTeasers: American Heroes & Legend is the latest in a series of clever word games designed to get kids and their families talking, while helping kids “learn out loud.” Each card in the deck of American Heroes & Legends cards challenges kids and their parents to read a quote from a famous American and then answer a question related to the quote. The back of each card includes additional information about the hero or legend, as well as the definition of a special vocabulary word found in the question.

“The idea for this game,” says Susan Flora, president and co-founder of WordTeasers, LLC, “came about when my fourth grader was working on a social studies project about former President John F. Kennedy.” As Flora recalls, her son had come across the famous “Ask Not...” quote by Kennedy and wanted to know what his mother thought it meant. “We ended up getting the whole family involved in answering the question at dinner that night. Everyone had a different answer but they were all thoughtful and informative,” Flora recalls. “It was a great conversation starter.”

WordTeasers: American Heroes & Legends is the fifth in the line of the company’s word games known as “conversation starters.” The WordTeasers product line includes **WordTeasers: SAT Vocabulary** (for high school students studying for SAT/ACT tests), **WordTeasers: Funny Sayings** (conversation starters using idiomatic expressions), **WordTeasers: Junior** (conversation starters with words students should know by the end of the 6th grade), and **WordTeasers: World Geography** (a game of fascinating and little-known facts about countries and cultures around the world), with many other topics and themes in development.

Each game comes in a colorful box that is compact and easily portable for family car trips or vacations. “The games also make great teacher gifts or stocking stuffers for the holidays,” Flora says.

The suggested retail price of each WordTeasers game is \$14.95. The games are available online at Uncommon Goods (<http://www.uncommongoods.com>) and other online retailers, as well as at toy stores, stationery stores, and teacher supply stores throughout the country.

For more information or to request a jpg or a review copy of any of the WordTeasers products, call 1-888-967-3877.

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