



FOR IMMEDIATE RELEASE

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Kudos for “WordTeasers: Origins”

A New Word Game Makes Great Conversations a *Fait Accompli*

MANHATTAN BEACH, CA – June 1, 2011 – Would you like to receive **kudos** (Greek) for your conversations?

Now, you can – with **WordTeasers: Origins**, the latest in the series of clever, table-top word games that get parents and their kids talking, laughing, and thinking—and learning something new at the same time.

With **WordTeasers: Origins**, you’ll find that great conversations are a **fait accompli** (French). Just pull a card from this little box of conversation starters and read the question. Every question includes a word or phrase adopted into English from other languages around the world

- Who or what gives you the most **angst**? (German)
- What’s your biggest **phobia**? (Greek)
- Do you think “**carpe diem**” (Latin) is a good rule to live by?
- Who among your friends has the most **chutzpah**? (Yiddish)

“More than two-thirds of the English language can be traced back to foreign *loanwords*,” says Susan Flora, president and co-founder of the young company. “Many European countries have attempted to restrict loanwords, but English speakers have eagerly adopted loanwords over many different periods of history and from many different languages. We think loanwords make our language richer, more diverse, and a lot more fun.”

And fun is what **WordTeasers: Origins** is all about. “**WordTeasers** is fun for the whole family,” says Flora. “Parents tell us all the time about how much they have enjoyed **WordTeasers** on long car trips, at family get-togethers, or just for dinner-time conversations. Even a private, tête-à-tête,” Flora adds, “can be silly and fun with **WordTeasers: Origins**.”

The back of each card gives you the origin and original meaning of the word or phrase, the definition, and an interesting or fascinating fact about the “loanword.” For example, did you know that in 6th century Athens, *hubris* (meaning haughtiness or arrogance) was considered a crime and any citizen could bring charges against another citizen for hubris?

Other products in the **WordTeasers** line include **WordTeasers: SAT Vocabulary** (for high school students studying for the SAT or ACT), **WordTeasers: Junior** (conversation starters with words students should know by the end of the 6th grade), **WordTeasers: World Geography** (a game of fascinating and little-known facts about countries and cultures around the world), **WordTeasers: American Heroes & Legends** (a deck of conversation starters based on quotes from famous Americans), and **WordTeasers: Small Fry**, a game of conversation starters with words young children should know by third grade. (Each card includes a delightful photo that helps illustrate the key word on the card.)

Each game comes in a colorful box that is compact and easily portable for family car trips or vacations. “The games also make great teacher gifts or stocking stuffers for the holidays,” Flora adds.

The suggested retail price of each **WordTeasers** game is \$14.95. The games are available online at Uncommon Goods (<http://www.uncommongoods.com>) and other online retailers, as well as at toy stores, stationery stores, and teacher supply stores throughout the country.

For more information or to request a jpg or a review copy of any of the **WordTeasers** products, call 1-888-967-3877.

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